

Basicolan (SBS alumnus) **Keshav Anand** leads Parijat worldwide



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Basicolan **Keshav Anand**
B Com 1975 SBS
Chairman and MD
Parijat Agencies Pvt Ltd



Keshav Anand has 34 years of entrepreneurial experience in the chemical space focused on International Marketing and Business Development .

Parijat is a three decades old Indian MNC with extensive global presence in *70 countries*, 6 international offices, exclusive distribution networks in India, Russia and C.I.S and West Africa .

The Parijat group of companies offers international quality products **ethically produced and sourced** .

“We are a knowledge and value - enhancing contributor across the value chain to all the stake holders in the agricultural sector”.

“We have been serving farmers worldwide by building global partnerships, supplying quality cost-effective crop protection chemicals for the last 10 years” .

Basicolan Keshav was a classic CultureLeader as collegiate , a quality debator and a discoverer – and – organiser of theatre and musical talents among collegemates, and an infant SBS College won over two dozen First Prizes in Inter – College events in a single year.

Basicolan is a Bhagat Singh College alumnus.

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